
Original Research Article

Teaching Practice of College English Education in the Context of the Internet

Julei Gong

Xi'an FanYi University, Xi'an, Shaanxi, 710105, China

Abstract: With the rapid development of Internet technology, college English teaching practice is undergoing profound changes. The Internet not only provides rich and diverse resources and convenient communication platform for English teaching, but also greatly promotes the overall innovation of teaching models, methods and evaluation systems. This change requires English teachers to actively adapt to the needs of the digital age, master modern information technology, and effectively integrate it into classroom teaching to enhance students' comprehensive English application ability and self-learning ability. At the same time, English teaching in the context of the Internet also pays more attention to cross-cultural communication and cooperation, and is committed to cultivating students' international vision and cross-cultural communication ability. Faced with this new situation, the practice of English education and teaching in universities urgently needs continuous exploration and innovation to better adapt to the needs of the times. This paper first analyzes the current situation of college English education and teaching, then discusses the advantages of college English education and teaching under the Internet background, and puts forward corresponding strategies and suggestions on this basis, aiming to provide useful reference for the sustainable development of college English education.

Keywords: Internet; Universities; English education; Teaching practice

1. Introduction

With the rapid development of Internet technology, college English education and teaching is entering a new stage of development. With its unique advantages, the Internet has not only greatly enriched English teaching resources, but also profoundly changed the traditional teaching mode and learning methods, bringing unprecedented opportunities and challenges to college English education. On the one hand, the Internet provides teachers with a variety of teaching methods and tools, enabling them to carry out teaching activities more flexibly and efficiently; On the other hand, the Internet also provides students with broad learning space and resources, and stimulates their interest and enthusiasm in learning. However, how to give full play to its advantages, overcome potential problems and realize the innovation and development of college English education and teaching in the context of the Internet is an urgent problem to be solved. Therefore, this paper will comprehensively analyze the current situation of college English education and teaching from multiple dimensions, deeply explore the advantages of the Internet, and put forward specific strategies and suggestions, with a view to providing useful reference for the reform and innovation of college English education.

2. Current Problems in English Education and Teaching in Higher Education Institutions

2.1. The Teaching Mode is Single and Lacks Innovation

A significant problem facing current English education and teaching in universities is the singularity and lack of innovation in teaching models. Many teachers still use traditional lecture based teaching methods, which focus on the teacher as the center and emphasize the transmission of knowledge points while neglecting the

students' subject status. This 'cramming' teaching model not only suppresses students' initiative and creativity, but also makes English learning dull and boring. In this environment, students' practical application and communication skills are difficult to effectively improve. Therefore, innovative teaching models are urgently needed in college English teaching, introducing more diverse and interactive teaching methods to stimulate students' interest in learning and improve teaching effectiveness.

2.2. Poor Student Motivation and Lack of Interest in Learning

In college English education, students' enthusiasm for learning English is generally low, mainly due to the inability of traditional teaching methods to effectively stimulate students' interest in learning. When English teaching only stays at the level of textbooks and exams, lacking practical application scenarios and opportunities, students find it difficult to feel the practical significance and joy of English learning. In addition, some students may face learning difficulties due to weak English foundations or improper learning methods, which further weakens their learning motivation. Therefore, how to stimulate students' interest in learning and improve their learning enthusiasm is an important issue that needs to be addressed in college English teaching.

2.3. Lack of Language Environment and Limited Development of Application Skills

The language environment, as an indispensable part of language learning, is often overlooked in English education in universities. Students are exposed to non-English environments and lack real language practice opportunities, which makes it difficult to effectively transform learned knowledge into practical application abilities. Although classroom teaching can provide some language input, it lacks sufficient interaction and feedback, making it difficult to achieve ideal learning outcomes. This disconnect between theory and practice not only limits the development of students' comprehensive English proficiency, but also goes against the essential purpose of language learning. Therefore, universities should strive to create a good English language environment and provide students with more practical opportunities to enhance the applicability and effectiveness of English teaching.

2.4. Modern Teaching Tools Have not Been Fully Utilized

In the era of rapid development of the Internet, modern teaching tools emerge endlessly, bringing unprecedented convenience and possibility to English education. However, in actual college English teaching, these advanced tools are often not fully utilized. Many teachers are still accustomed to traditional teaching methods and lack proficiency or enthusiasm in using modern teaching tools, which to some extent restricts the improvement of English teaching effectiveness. For example, modern tools such as interactive whiteboards and intelligent teaching software can greatly enrich teaching methods and enhance students' interest in learning, but without widespread application, these advantages cannot be fully realized. Therefore, universities and teachers need to strengthen the training and application of modern teaching tools, fully tap their potential in English education, improve teaching quality, meet students' learning needs, and keep up with the pace of the times.

3. Advantages of College English Education and Teaching in the Internet Context

3.1. Fully Demonstrate the Student-centered Status and Cultivate their Ability for Self-directed Learning

In the context of the Internet, college English education and teaching show significant advantages, the most prominent of which is that it can fully demonstrate the dominant position of students and effectively cultivate

students' autonomous learning ability. In the traditional English teaching model, teachers are the leaders, while students are often in a passive state of acceptance. However, in the Internet education environment, students have more opportunities for independent learning. For example, through teaching concepts such as flipped classrooms, students can flexibly arrange their learning plans based on their own situations. By utilizing online course platforms such as MOOCs and micro courses, students can watch instructional videos and learn anytime and anywhere. For difficult to master knowledge points, students can deepen their understanding by repeatedly watching videos. This self-directed learning method greatly enhances students' learning interest and effectiveness, making them more proactive and positive in English learning.

3.2. Carry out Targeted Teaching to Improve Teaching Efficiency

Another advantage of college English education and teaching in the context of the Internet is that it can carry out more targeted teaching to improve teaching efficiency. In traditional English teaching models, teachers often find it difficult to cater to the personalized needs of each student. However, with the support of Internet technology, teachers can accurately understand each student's learning situation, interests and weaknesses through big data analysis, intelligent recommendation and other technical means. Based on this, teachers can develop teaching plans and content that are more tailored to the actual needs of each student, achieving true personalized teaching. This targeted teaching not only improves students' learning outcomes, but also greatly enhances teaching efficiency, enabling teachers to more effectively help students improve their English proficiency within limited teaching time.

3.3. Stimulate Students' Interest and Enrich English Reading Resources

In the context of the Internet, college English education and teaching ushered in an unprecedented opportunity, especially in stimulating students' interest and enriching reading resources. With the help of Internet technology, teachers can easily create vivid teaching situations in the form of videos, sounds, words and pictures. This multimedia teaching method not only attracts students' attention, but also allows them to understand English knowledge points more intuitively. For example, by playing English original movie clips related to the content of the text, or displaying real-life pictures of English speaking countries, students can immerse themselves in the charm of English culture, greatly stimulating their interest in learning. At the same time, the amount of English reading resources on the Internet also provides a broad reading space for students. Teachers can guide students to use online libraries, English news websites, and other platforms to independently choose reading materials that interest them. This not only broadens students' knowledge horizons, but also enables them to continuously improve their English application skills through independent reading.

3.4. Strengthen Teacher-student Interaction and Deepen Teaching Relationship

In the context of the Internet, college English education and teaching show significant advantages in strengthening teacher-student interaction and deepening teaching relations. Through Internet platforms, such as online chat tools, educational forums and real-time online classes, teachers can communicate and interact with students in real time and without time constraints. This close communication not only facilitates teachers to understand students' learning status at any time, provide targeted guidance and suggestions, but also encourages students to ask questions and share learning experiences more actively, forming a positive learning atmosphere. The increase in frequency and depth of interaction between teachers and students not only helps to solve learning

difficulties in a timely manner, but also brings the emotional distance between teachers and students closer, making the teaching relationship closer and promoting the comprehensive improvement of English teaching quality.

4. Practical Strategies of College English Education and Teaching in the Context of the Internet

4.1. Expand English Learning Resources and Enhance Classroom Teaching Effectiveness

In college English teaching, in order to improve the teaching effect, the use of Internet technology is very important. Teachers can not only access rich teaching resources through the internet, such as English original sound films, celebrity speeches, news reports, etc., but also combine audio, video, and interactive technologies to create a multi-dimensional and three-dimensional learning environment for students. For example, when explaining the theme of “Globalization”, teachers can extensively collect multimedia materials related to globalization, such as news reports, expert interpretations, and business cases, and through classroom presentations, enable students to more intuitively understand the connotation of globalization and its impact on the world. In addition, using interactive software to design classroom games is also an effective way to improve teaching effectiveness, such as vocabulary competitions, role-playing, etc. These activities not only enhance the fun of the classroom, but also greatly increase student participation. More importantly, teachers can encourage students to use Internet resources for independent learning, such as recommending some English learning websites, online courses, etc., so that students can continue to learn and improve after class. Through these diverse teaching methods and resources, not only can students’ knowledge horizons be effectively broadened, but their learning interests can also be stimulated, thereby significantly improving classroom teaching effectiveness.

4.2. Using Multimedia Teaching to Create an Immersive Learning Environment

The application of multimedia technology has undoubtedly brought revolutionary changes to English teaching in universities. Through carefully crafted multimedia courseware, teachers can present abstract language knowledge in vivid audio-visual form, greatly enhancing students’ interest and effectiveness in learning. Taking the theme of “Cultural Exchange” as an example, teachers can make full use of pictures, videos, and audio materials to showcase the cultural characteristics and exchange scenes of different countries, creating an immersive learning atmosphere for students. In such an environment, students feel as if they are in a foreign land and can deeply feel the collision and integration of cultures. In order to further enhance students’ immersive experience, teachers can also use virtual reality (VR) technology to create a more realistic and three-dimensional language learning environment for students. In addition, multimedia teaching can also help teachers better manage the classroom, such as improving teaching efficiency through electronic roll call, online testing, and other methods. This teaching method not only deepens students’ understanding of cultural exchange, but also cultivates their cross-cultural communication skills, making English learning more practical and practical.

4.3. Creating Online Communication Spaces to Enhance Students’ oral Practice

Oral communication, as an important component of English learning, is crucial for improving students’ practical English application abilities. Online communication spaces provide students with convenient opportunities for oral practice, allowing them to communicate in English with others anytime and anywhere. Teachers can actively utilize online platforms such as WeChat groups, QQ groups, or specialized English

learning communities to organize students to engage in online oral communication activities. Under the theme of “Environmental Protection”, teachers can regularly post discussion topics to guide students to engage in online debates or group discussions around these topics. In addition, teachers can encourage students to communicate with foreign friends online and improve their oral skills through a real language environment. In this process, students can not only exercise their oral expression ability, but also learn how to use English in real contexts for communication. In order to further enhance the effectiveness of students’ oral practice, teachers can also use intelligent speech evaluation systems to provide real-time feedback and guidance on students’ oral performance, helping them discover and correct problems in pronunciation, grammar, and other aspects in a timely manner.

4.4. Combining Online and Offline Teaching to Achieve Flipped Classroom

The flipped classroom model combines the advantages of traditional classrooms and online learning, creating a more dynamic and interactive learning environment for students. In this mode, students are no longer passive recipients of knowledge, but become active participants and explorers. Taking the theme of “Digital Technology” as an example, through flipped classroom, students can gain a deeper understanding of the core knowledge of digital technology through online resources before class. This way, when they interact with teachers and other classmates in class, they can bring more clear questions and thoughts. In the classroom, teachers can answer students’ questions and guide them to think about the social significance, ethical issues, and potential changes that digital technology may bring from multiple perspectives. In addition, flipped classrooms can also promote students’ critical thinking and problem-solving abilities, as students need to discover problems through self-directed learning before class and seek answers through communication with teachers and classmates during class. This teaching method not only enhances students’ learning outcomes, but also makes education more in line with the development needs of modern society, cultivating students’ lifelong learning abilities. In order to further enhance the effectiveness of flipped classrooms, teachers can also use online collaboration tools for group collaborative learning, allowing students to work together in teams to solve problems and complete tasks.

4.5. Building a Big Data Learning Platform to Provide Personalized Guidance for Students’ Learning

With the development and application of big data technology, building an English learning platform based on big data has become an important means to improve the effectiveness of English teaching. This platform can collect and analyze students’ learning data in real-time, providing them with personalized learning advice and resource recommendations. For example, in the “Business English” course, the platform can intelligently recommend professional vocabulary, reading materials, and business scenario simulation exercises in related fields based on students’ learning progress, grade feedback, and learning interests. Through this approach, every student can receive a tailored learning plan, thereby achieving better results in English learning. At the same time, teachers can also timely understand students’ learning status and problems through platform data, providing them with more accurate guidance and assistance. In order to further optimize the personalized learning experience, teachers can also use big data technology for learning situation analysis, predict students’ learning needs and difficulties, and thus develop more targeted teaching plans.

4.6. Optimize the Teaching Evaluation System and Comprehensively Enhance Students’ English Proficiency

In the context of the Internet, optimizing the teaching evaluation system is an important part of college English education practice strategies. Traditional teaching evaluation methods often focus on a single exam score,

neglecting students' performance and practical language application abilities in the learning process. However, with the help of advanced technology in the Internet era, we can make teaching evaluation more comprehensive, objective and accurate.

Optimizing the teaching evaluation system means that we no longer rely solely on exam scores to measure students' English proficiency, but instead combine various evaluation methods such as online testing, oral recording assessment, and learning log analysis to comprehensively evaluate students' English abilities. This evaluation method can better reflect students' actual language proficiency and learning progress. At the same time, optimizing teaching evaluation also includes timely feedback and effective use of the evaluation results, which can be quickly fed back to students through the Internet platform to help them understand their learning situation in a timely manner, and improve the existing problems. Teachers can also adjust teaching strategies based on evaluation results to better meet students' learning needs and comprehensively enhance their English proficiency.

Conclusion: Driven by the wave of Internet technology, college English education and teaching practice is moving towards a new stage full of innovation and change with unprecedented vitality. By continuously expanding rich learning resources, cleverly integrating multimedia technology, carefully creating online communication spaces, innovatively implementing flipped classroom models, building personalized big data learning platforms, and comprehensively optimizing the teaching evaluation system, not only has the quality and efficiency of English teaching been significantly improved, but also students' learning interest has been greatly stimulated, effectively cultivating their self-learning ability, critical thinking, and cross-cultural communication ability. In the face of the future, English education in universities should continue to keep pace with the times, be brave in exploring the unknown, actively integrate emerging technologies, constantly innovate teaching modes and methods, and strive to cultivate more English talents with international perspectives, innovative thinking, and strong competitiveness with an open and inclusive attitude. This is not only a deep exploration of students' personal potential, but also a powerful support for the prosperous development of China's education industry. Let's work hand in hand to create a more brilliant future for English education in universities.

References

- [1] Liu Fan. Innovation of College English Education Teaching Mode Based on Internet Technology [J]. Food Research and Development, 2022,43 (07): 234
- [2] Fan Wenjing. Research on New Measures for College English Teaching in the Internet Era [J]. Journal of Jiangxi Electric Power Vocational and Technical College, 2023,36 (10): 23-25
- [3] Su Aiqiong Research on College English Teaching Strategies in the Context of "Internet plus Education" [J]. University, 2023, (32): 170-173
- [4] Zhou Ping. College English Education and Teaching Practice in the Internet Context [J]. Food Research and Development, 2023,44 (22): 239-240
- [5] Wang Yuhua Research on the path of college English teaching reform in the context of "Internet plus" [J]. Scientific Consulting (Educational Research), 2024, (01): 114-117