

Original Research Article

Study on the impact of rural revitalization policy on farmers income growth*Sheng Wu¹, Zemin Mo²**1 Qiannan Preschool Education College for Nationalities, Guiding, Qiannan, Guizhou, 551300, China**2 Meteorological Bureau of Yuqing County, Yuqing, Zunyi, Guizhou, 564400, China*

Abstract: Rural revitalization policy is an important part of the national strategy and has a far-reaching impact on the income level of farmers. This paper systematically analyzes the promoting effect of industrial development, infrastructure improvement, social security promotion and other policy measures on the growth of farmers income. Research shows that the multidimensional policy support activate rural economy, promote agricultural modernization and diversification, improve the farmers income, also narrow the income gap between urban and rural areas, promote the sustainable development of rural play a key role, this paper aims to optimize rural revitalization policy provide theoretical and practical reference, help achieve strong agriculture, rural beauty, farmers rich goal.

Keywords: Rural revitalization; Farmer income; Policy influence; Agricultural modernization; Rural development

1. Foreword

With the rapid development of Chinas economy and society, the gap between urban and rural areas is still significant, and the development of rural areas is in urgent need of new sources of power. The introduction of rural revitalization policy provides a systematic solution to solve this problem. To promote industrial upgrading, improve infrastructure and improve public services, the policies have not only promoted the all-round development of the rural economy, but also effectively improved the efficiency of agricultural production, promoted farmers employment and income increase, stimulated the vitality of rural development, and provided strong support for promoting the all-round rural revitalization and building China into a strong agricultural country.

2. The function mechanism of rural revitalization policy on agricultural industrial structure optimization

The rural revitalization policy effectively optimizes the agricultural industrial structure with the help of various measures, thus promoting the process of agricultural modernization. The development of characteristic agriculture and high value-added industries is encouraged by the policy, which promotes the transformation of agriculture from the traditional planting industry to the direction of diversification and refinement. Resource allocation to optimize under the guidance of policy, the development of leading enterprises and cooperative support, put forward to improve the leading enterprises “innovation development ability, ability of digital development, green development ability, brand development ability, integration development ability” five ability “, in the process of agricultural industrial structure optimization, technology innovation and technology promotion has played a key role. Agricultural research investment by policy, advanced agricultural technology such as intelligent agriculture, precision agriculture and green agriculture technology application, production efficiency and product quality, enhance the sustainable development of agriculture, rural revitalization policy attaches great importance to the agricultural products processing and circulation, promote the development of agricultural

processing industry, extend the agricultural industry chain, increase the added value of agricultural products, expand farmers income source^[1].

In terms of optimal allocation of agricultural resources, policy with the aid of land circulation and scale management, promote the intensive utilization of land resources and the scale management of agricultural production, improve agricultural production benefit and economic benefit, agricultural industrial park and the construction of modern agriculture demonstration area policy support, production, processing, logistics, sales in the integration of comprehensive agricultural industry cluster, thus conducive to the coordinated development of industry good ecological environment, rural revitalization policy also emphasizes the development of ecological agriculture, advocating green production mode, promote the coordinated development of agriculture and environmental protection, improve agricultural ecological benefits and social benefits.

Policies should improve the agricultural support system, improve the skills and quality of farmers, enhance their ability to participate in the adjustment of agricultural industrial structure, carry out vocational education and skill training, improve the professional level of farmers in modern agricultural production, and promote the transfer of labor force to efficient agricultural industries. The policy also relies on financial support and tax incentives to reduce the operating costs of agricultural enterprises, stimulate the enthusiasm of agricultural investment, and promote the sustainable and healthy development of the agricultural industry. Rural revitalization of policy to optimize the allocation of resources, promote technological innovation, enhance the level of industrial chain, promote the development of ecological agriculture and improve the support system, jointly realize the upgrading of agricultural industrial structure, this not only enhance the overall competitiveness of agriculture and sustainable development ability, also provide solid guarantee for the steady growth of farmers income, boost rural economic prosperity and farmers living standards continue to improve.

3. Infrastructure improvement to promote farmers income growth path

Improve infrastructure in rural revitalization policy act as a key role, by various promotion significantly promoted the growth of farmers income, modern transportation network, like the construction of highway and railway, greatly reduced the agricultural products from production to market transportation time, reduce the logistics cost, expand the market coverage of agricultural products and sales channel^[2]. The market competitiveness of agricultural products can be improved, and farmers can also obtain higher sales income. The complete water conservancy facilities, such as the construction of irrigation system and drainage system, can enhance the stability and disaster resistance of agricultural production, ensure the high yield and high quality of crops, and thus increase the agricultural income of farmers. The improvement of power and communications infrastructure has provided rural areas with better access to modern information technology and e-commerce platforms, promoted the online sales and brand promotion of agricultural products, and expanded the income sources for farmers.

In the field of public service facilities, health care, education and cultural facilities, not only improve the quality of life and health level, also strengthened the farmers labor productivity and entrepreneurial ability, complete education resources and vocational training system, enable farmers to master more agricultural technology and management knowledge, promote the transformation and upgrading of agricultural production mode and the diversified development of agricultural products. The popularization of Internet infrastructure has boosted the development of smart agriculture. Through the application of big data and Internet of Things technology, precision agriculture management has been achieved, improved the efficiency of resource utilization

and agricultural production efficiency, and further increased the income of farmers.

The improvement of infrastructure also led the development of rural tourism and leisure agriculture, promote the rise of the rural tertiary industry, created new jobs and sources of income, the construction of ecological infrastructure, such as environmental protection facilities and green energy projects, not only improve the rural ecological environment quality, also brought the green economy development opportunity, increased the farmers environmental income and related industries. The comprehensive improvement of infrastructure optimizes agricultural production conditions, expands market channels, promotes industrial diversification and improves the level of public services, which promotes the steady growth of farmers income from multiple dimensions, and helps to achieve the sustainable development of rural economy and the continuous improvement of farmers living standards.

4. The role of social security promotion in ensuring the stability of farmers income

Ensure that the social security mechanisms are complete, Has played a decisive role in maintaining the stability of rural family income, Multi-level implementation of social security policies, Effectively ensuring the basic living needs of rural residents, Reduce the income instability caused by uncontrollable events such as natural disasters, diseases or accidents, The application population of the endowment insurance system is expanded, Ensuring that agricultural workers can receive continuous pensions in their later years, Thus reducing the reliance on traditional farming income, Increase in their sense of life security, Strengthening health insurance, Improving the accessibility and efficiency of rural medical services, Thus reducing the likelihood of disease-induced poverty, Farmers can concentrate more attentively on their agricultural production, Ensure a stable income.

For farmers this social group, the lowest life security system and the implementation of unemployment insurance, provides the necessary economic aid, effectively reduce the pressure caused by income fluctuations, the implementation of social security measures, not only enhance the level of farmers income security, but also stimulated their production enthusiasm, when farmers under the condition of social security, the agricultural investment and innovation power, thus significantly improve the efficiency of crop production and their own economic income^[3].

With the improvement of the social security level, Greater spending power in rural areas, And then promotes the diversified development of the rural economy, And provides more employment and entrepreneurial opportunities for farmers, Social security policies in terms of improving the skills and quality of farmers, Has played an important role in education and vocational training, Free or low-cost path to vocational education, For agricultural workers to be proficient in modern technology and management knowledge, Thus improving their economic status and market competitiveness, Implementing housing security policies, Optimized the living environment of rural residents, Reduced the economic burden of housing, Thus increasing the disposable income of the farmers, It further improves their quality of life.

Improve the rural social security system, not only enhance the social stability and harmony in the region, also reduces the social contradictions caused by the income fluctuations, further create a conducive to farmers production and living, the environment in the stable social environment, agricultural sustainable development, and ensure the steady growth of farmers income, build a multi-angle aid system, improve the farmers financial stability and the ability to deal with risks, the security clear the rural revitalization to promote common prosperity and enhance the level of rural social security target orientation, to promote the modernization of rural social

security system provides a fundamental to follow.

5. Epilogue

The rural revitalization policy has optimized the agricultural industrial structure, improved infrastructure and enhanced social security, effectively promoting the steady growth of farmers income. Agricultural modernization and industrial diversification have enhanced the market competitiveness and production efficiency, the improvement of infrastructure has broadened the sales channels and improved the quality of life, and the improvement of the social security system has guaranteed the stability of income and the ability to resist risks. These comprehensive measures have not only enhanced the overall vitality of the rural economy, but also promoted the continuous improvement of farmers living standards, and helped achieve the goal of strong agriculture, beautiful countryside and rich farmers, laying a solid foundation for the comprehensive prosperity of rural areas.

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