An analysis of the path of integrating Chinese excellent traditional culture into college foreign language teaching

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Abstract: With the deepening of education reform, foreign language teaching in colleges and universities should be further optimized. Teachers should actively introduce new teaching concepts and teaching methods to arouse students' interest, strengthen their understanding and application of what they have learned, and improve the teaching effect. The integration of excellent traditional Chinese culture into college foreign language teaching can greatly enrich the content of foreign language teaching, broaden the path of education, and greatly promote the all-round development of students. In view of this, this paper will analyze the integration of excellent traditional Chinese culture into college foreign language teaching, and put forward some strategies for the implementation.

Keywords: College foreign language; Chinese excellent traditional culture; Integration; Path

Introduction

China has a long history and profound cultural deposits, and the fine traditional Chinese culture has a long history and profound ideological connotation. It can be said that the traditional culture is a concentrated embodiment of the wisdom of the Chinese nation, and also the deepest spiritual pursuit and aesthetic ideal of the Chinese nation. Integrating the excellent traditional Chinese culture into college foreign language teaching can effectively expand the content of foreign language teaching, and enable college students to have a deeper exploration and pursuit of society, nature and life while learning foreign language knowledge. This kind of education has a great role in promoting the long-term development of college students.

I. The significance of integrating excellent traditional Chinese culture into college foreign language teaching

1. It is conducive to enhancing cultural self-confidence

Culture is an important carrier of the spirit and blood of a country and a nation. It is also an indispensable spiritual home for the individuals. Cultural self-confidence refers to the full affirmation and recognition of a country or nation's own cultural value, and the cultural practice carried out on this basis. At the same time, cultural confidence can provide a more lasting driving force for people's progress and development, and is also an important source of energy for people's development.

However, at present, foreign language teaching in colleges and universities usually only combines teaching materials to carry out foreign language knowledge education, but rarely penetrates into culture-related content. In order to change this situation, we can integrate excellent traditional Chinese culture into college foreign language teaching to further expand the content of education, so as to pass on more excellent ideas, knowledge and wisdom to college students.

By integrating into the excellent traditional Chinese culture, it can help college students to examine the value and connotation of the excellent traditional Chinese culture more correctly and objectively, so that they can feel the charm of the excellent traditional Chinese culture more deeply, and gradually form a strong cultural self-confidence and national pride. This plays an important role in improving college students' ability of cultural identity and feeling of belonging, and is also an important way for them to establish a correct outlook on life and values.

2. It is conducive to stimulating students' interest

In the course of college foreign language teaching, knowledge comes in various forms and rich content. Therefore, we should attach importance to the introduction of multiple forms of foreign language teaching in order to stimulate the interest of college students and create a good classroom atmosphere. The excellent traditional Chinese culture contains unique cultural deposits and connotations, which can provide more interesting elements for college foreign language teaching and learning. Its rational application in college foreign language teaching activities can not only enrich the knowledge and skill reserve of college students, but also significantly improve their cultural quality and cultural confidence. At the same time, the fine traditional Chinese culture has various forms, which are closely connected with local customs, human history. Integrating it into college foreign language teaching activities will help college students to have a deeper perception of the broad and profound Chinese culture and experience the rich connotation of Chinese culture. Therefore, integrating excellent traditional Chinese culture into college foreign language teaching can not only improve the effectiveness of education, but also stimulate college students' interest in learning excellent traditional Chinese culture knowledge, and promote them to form a good habit of learning happily and eagerly.

3. It is helpful to enrich the teaching content

Under the background of the continuous advancement of the reform of college foreign language teaching, quality education has gradually become one of the core contents of college foreign language teaching. Therefore, in the implementation of foreign language teaching, we should not only pay attention to the transfer of foreign language knowledge and skills, but also pay attention to the cultivation

of college students' thinking quality and language ability. By highlighting the advantages of excellent traditional Chinese culture in college foreign language teaching, we can lay a solid foundation for the future growth and development of college students.

The penetration of excellent traditional Chinese culture can provide college students with more abundant and diversified learning references and contribute to the comprehensive and orderly development of their cultural literacy. At the same time, in the process of introducing excellent traditional Chinese culture, college students can obtain more personalized development in the learning process, deeply feel the cultural connotation of game activities, stimulate their emotional resonance with various cultural activities, and thus promote the all-round development of their comprehensive literacy.

4. It is conducive to promoting fine culture

The excellent traditional Chinese culture is a cultural treasure of China and even the world, carrying profound historical affections and cultural wisdom. It is an important cornerstone of China's socialist cultural construction and deserves to be cherished and passed on by all of us. Integrating the excellent traditional Chinese culture into college foreign language teaching can promote its development and inheritance, and at the same time enable college students to fully develop their national consciousness, cultural confidence and emotion of national identity. This will help them to form a correct world outlook, values, cultural outlook and outlook on life, which will provide a positive promotion for their future growth and development.

II. An analysis of the current situation of integrating excellent traditional Chinese culture into college foreign language teaching

1. The form of education is monotonous

At present, in college foreign language teaching, some teachers adopt relatively monotonous teaching methods, which may cause college students to be unable to fully, actively and actively participate in learning, which has a negative impact on the teaching effect, and may hinder the generation of college students' learning interest. In addition, a teaching method lack of variation is difficult to carry out individualized teaching according to the characteristics of college students, which makes it difficult to implement the concept of individualized teaching, which is not conducive to the individualized growth of college students, and has a certain negative impact on their future long-term development. Therefore, it is necessary to improve and innovate the teaching methods in order to better meet the learning needs of college students and improve the teaching effect and personalized teaching level.

2. Students' attention is insufficient

At present, college students' understanding of the excellent traditional Chinese culture is still insufficient, and their cultural heritage is relatively weak, which hinders them from correctly understanding and absorbing the essence of the excellent traditional Chinese culture to a certain extent. In college foreign language teaching, teachers often fail to integrate the excellent traditional Chinese culture into teaching activities efficiently and reasonably, and some teachers lack the courage to break through the outdated concepts, resulting in the gap between students and the excellent traditional culture. In addition, due to the lack of accumulation of excellent traditional Chinese culture knowledge, it is difficult for students to understand the relationship between excellent traditional Chinese culture and the knowledge they have learned when learning foreign language knowledge and skills, and thus it is difficult to have a deeper understanding of the excellent traditional Chinese culture contained in foreign languages. The lack of attention also has a great impact on the penetration of excellent traditional Chinese culture in foreign language teaching in colleges and universities, which is not conducive to the improvement of teaching quality. Therefore, we need to strengthen students' understanding of Chinese excellent traditional culture and improve teachers' awareness of cultural penetration in teaching, so as to promote the improvement of teaching effect.

3. The teaching depth is not enough

At present, although some teachers try to integrate excellent traditional Chinese culture into education activities in foreign language teaching, the research on excellent traditional Chinese culture is not deep enough, which affects the improvement of teaching effect to a certain extent. Therefore, it is difficult for college students to improve their learning effect and cognition in the foreign language class. To be specific, when some teachers integrate excellent traditional Chinese culture into the foreign language classroom, they only use multimedia equipment to play relevant videos, but fail to analyze the cultural knowledge, cultural background and ideological connotation in foreign language teaching. Such teaching methods only allow students to understand the stories of excellent traditional Chinese culture, which has limited effect on improving students' actual cultural level and comprehensive literacy. Such shallow teaching depth cannot stimulate students' strong interest in excellent traditional Chinese culture, and its role in promoting the integration of excellent traditional Chinese culture into college foreign language teaching activities is also very limited.

III. Strategies for integrating excellent traditional Chinese culture into college foreign language teaching

1. Stimulate students' interest through micro-lecture video penetration

In order to improve the effect of integrating excellent traditional Chinese culture into college foreign language teaching, we must pay enough attention to the introduction link. Only in this way can we attract the attention of college students and stimulate their interest in learning. To this end, we can try to introduce micro-video as a teaching aid to achieve more efficient pre-class introduction.

Generally speaking, high-quality classroom introduction can help college students focus their attention from free activities to classroom knowledge learning more quickly, thus helping them to get into the learning state more quickly. However, in the past foreign language

teaching activities in colleges and universities, few teachers pay attention to this link. This kind of teaching method can not guarantee that college students will concentrate on the class at the beginning of the course, thus affecting the teaching effect of the whole class.

In order to solve this problem, we can make full use of information-based teaching means, and play some attractive, interesting and instructive micro-videos for college students in the leading-in link. Such micro-videos can stimulate college students' curiosity and desire to explore the knowledge to be learned, and lay a solid foundation for the efficient development of subsequent teaching work. Therefore, we should carefully consider how to produce and select these micro-videos to ensure that they can effectively attract students' attention and arouse their interest in learning.

2. Deepen students' understanding by combining traditional festival penetration

In college foreign language teaching, traditional festivals, as an important embodiment of China's excellent traditional culture, have high educational value. Carrying out educational activities with traditional festivals as the theme can make the teaching content closer to the daily life of college students and increase their interest and participation.

Each traditional festival has its own unique customs, which contain rich cultural connotations. When we carry out the theme activities of college foreign language teaching, we can start from the festival customs, so as to improve the effect of foreign language teaching. For example, during the Spring Festival, we can organize students to understand and experience the traditional customs such as pasting Spring couplets and cutting window flowers, thus to carry out foreign language teaching in combination with traditional Chinese calligraphy art, paper cutting, shadow puppetry and other art forms. In the activities, students can combine their own ideas and write some Spring couplets in foreign languages, so as to better feel the charm of excellent traditional Chinese culture. During the Dragon Boat Festival, teachers can organize students to give foreign language speeches, foreign language role performances and other activities, so that students can feel the charm of excellent traditional Chinese culture contained in different festivals through personal participation and experience.

Through these methods, college students can have a deeper understanding and experience of the excellent traditional Chinese culture, and improve their cultural literacy and education quality.

3. Combine the infiltration of national traditions to improve the effect of education

China is a big multi-ethnic family, composed of 56 ethnic groups, each with its own unique cultural traditions. In the process of promoting the innovation of college foreign language teaching, we can actively draw on the essence of the excellent traditional cultures of different ethnic groups to help students better understand and appreciate the artistic characteristics of various ethnic cultures. At the same time, it is an important way to inherit and carry forward China's traditional ethnic culture.

There are rich and colorful sacrificial and celebration activities among the ethnic minorities in China, and each ethnic group has its own unique way in holding these activities. Many ethnic groups have musical works specially created for these activities, showing their unique artistic charm. For example, in regions such as Mongolia, Xinjiang, Northeast China and Xishuangbanna, ethnic minorities celebrate festivals with various kinds of dances. In college foreign language teaching, we can integrate these dances, such as Mongolian dance, Northeast Yangko dance and Xinjiang dance, into the classroom, accompanied by English songs, so as to combine the excellent traditional Chinese culture with foreign language teaching and further improve the teaching effect.

Conclusion

To sum up, if we want to improve the effect of integrating excellent traditional Chinese culture into college foreign language teaching, we can use micro-lesson videos to stimulate students' interest; Combined with the penetration of traditional festivals, deepen students' understanding; Combined with the infiltration of national traditions, improve the education effect and other aspects of the analysis, so as to virtually promote the quality of integrating Chinese excellent traditional culture into college foreign language teaching to a new height.

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