

# Practical research on the moral education function of development oriented funding for college students in Private Colleges

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**Abstract:** the subsidy policy for college students in China is now in the process of gradual improvement, and the focus of student subsidy work is also in the process of transformation, starting to turn to development-oriented subsidy. Developmental funding in Colleges and universities has a certain moral education function. How to play the role of developmental independent moral education in Colleges and universities and make it the starting point of moral education in Colleges and universities is the key issue for moral education teachers in Colleges and universities. Taking the students of private colleges and universities as an example, this paper explores the problems and Countermeasures Existing in the development of independent moral education function, hoping to play the educational function of the development oriented funding model.

**Key words:** Private Colleges and universities; Development oriented funding; Moral education function

## Introduction

The funding work of colleges and universities is one of the contents of reflecting education equity. It is closely linked with the fate of thousands of students, and is more related to China's education, which will affect social harmony and stability. In order to achieve the greatest equity in education, the relevant departments in China have paid high attention to the funding work and set up a number of student aid policies, such as national scholarships. National student loans, work study programs, or tuition fee reductions have basically taken shape. Developmental funding is one of the ways that colleges and universities give students economic support, and its moral education function is worth considering by teachers. Educators should further excavate its connotation and function, so as to help poor students' study path, give them a broader sky, and select more high-quality talents for the country.

## 1. The present situation of developing independent moral education function

### 1.1 The concept of university administrators is blocked

The development oriented self-management of colleges and universities has an important impact on the moral education function of the funding model

The obstruction of the concept of the development oriented self-management in Colleges and universities is reflected in the following three aspects: first, the funding and education standards for the participation of the development oriented self-management in Colleges and universities are not clear and vague, which is not conducive to the development of funding work; Second, the managers of developmental funding in Colleges and universities pay more attention to the distribution of funds, ignoring the final effect of education, and the funding concept needs to be changed; Third, the managers' enthusiasm in publicizing the subsidy policy is insufficient.

### 1.2 The implementation of the person in charge of funding is not in place

In addition to the above-mentioned managers, the person in charge of the funding work also plays a great role in the effectiveness of the work.

According to the author's observation, there are three problems in this group at present: first, the person in charge does not pay enough attention to the psychological education of the funded students; Second, the moral quality, policy theory and the ability to carry out funding activities of the person in charge need to be improved; Third, the heads of most colleges and universities are usually college counselors, but the counselors are busy, and the targeted implementation of funding education is not in place.

## 2. The path of developing the moral education function of private college students

### 2.1 Improving college students' developmental autonomy system

Although the state's autonomous system for college students has been clearly stipulated, it has also put forward management measures. However, due to different regions, the actual situation of schools is different, and the same standard is not applicable to all private colleges and universities. Therefore, at this stage, private colleges and universities have great autonomy in the establishment of the funding system, that is, they can formulate standards according to the actual situation. If colleges and universities want to improve the utilization rate of funds, they need to clarify the standards of subsidizing and educating people. They cannot adopt the "one size fits all" approach, nor can they simply allocate funds according to the proportion. The "one size fits all" funding education mode is easy to operate, and the allocation of education funds according to the proportion is also reasonable. However, in the actual distribution of funds, there will be too much or too little funds, and the effect of the "one size fits all" mode is not significant enough. Therefore, the formulation and improvement of the development oriented funding standards for college students should reflect the national policy of subsidizing and educating people, and should deeply analyze its connotation, combine it with the actual independent needs of students, and adjust the funding intensity and mode

according to the actual needs. University administrators need to integrate the development oriented funding resources and improve the existing development oriented funding mechanism to make it more reasonable and scientific. In addition, colleges and universities also need to consider the situation of different regions or families, and can create a hierarchical self-service platform according to the grade, further refine the national funding policy, and gradually improve the hierarchical management mechanism.

### 2.2 Building a high-quality development oriented funding team in Colleges and Universities

The development oriented funding work in Colleges and universities depends on a high-quality funding team. According to the characteristics of team building,

Combined with the reality of the school, we believe that we can build a high-quality team from two aspects:

#### 1. improve the moral quality of the funding team

Developmental funding refers to the behavior of the financial support executors to provide material support, so that the values of the funded students are affected. Financial aid is formal in the reform work, while the teacher's behavior, which follows the material aid and is also passed to the funded students, is an internal form of financial aid. College Students' development oriented funding staff should first improve their personal moral quality, and truly understand the meaning of the ideas of "people who are morally clear" and "people who want to stand and others who want to reach". Any behavior of teachers in front of students will be constantly amplified, which will have a great impact on students' values and moral quality.

#### 2. improve the theoretical level of the funding team

Any practical activity should be supported by a wealth of theories, and the same is true for development oriented funding staff. They are the executors of the subsidy work. Their familiarity with the subsidy policy will affect the implementation of the subsidy work and whether students can really understand the subsidy policy. If students want to really understand the meaning of financial assistance, they must constantly understand the system, and the teaching team is one of them. Therefore, in addition to having high moral quality, college students' development oriented independent staff also need to have rich theoretical knowledge. In order to improve the theoretical level of teachers, the school can regularly organize development oriented funding work meetings, arrange for the implementation of annual or semester funding work, and let everyone know the deployment. For college students' development oriented independent staff and counselors who have just entered the school, because these people lack practical experience and theoretical knowledge has not yet been applied freely, on-the-job training, special training or targeted counseling should also be carried out. The university can also compile the relevant policies for the development oriented funding of college students into a volume and distribute it to each funding staff. In addition, in the daily arrangement, the school should guide the self-help team to constantly enrich the relevant theories, learn the latest subsidy policy system, and deeply interpret the subsidy policy, so as to improve the practical ability.

### 2.3 Strengthening the education of subsidized students in Colleges and Universities

#### 1. strengthen integrity education

First, strengthen integrity education. The "integrity" in the socialist core values points out the direction for the development of moral education in Colleges and universities, and integrity education has become an important content that can not be ignored in Colleges and universities. It is the responsibility of colleges and universities to cultivate the valuable quality of honesty and trustworthiness of college students. Therefore, in the process of carrying out the development oriented funding work in Colleges and universities, it is necessary to create a corresponding environment for college students, avoid students' money worship thought, and actively cultivate the valuable quality of self-reliance and honesty of college students, so as to make them have a more comprehensive psychological quality.

Second, strengthen legislative education. Compared with the society, the management environment of colleges and universities is relatively loose, so the students' concept of the rule of law is also relatively weak, which will cause the funding work to be disorganized. In addition to moral constraints, students also need to have a certain rule of law to understand and cooperate with the development oriented funding work. Therefore, while improving the development-oriented funding system, colleges and universities should also continue to promote the process of students' legalization. By formulating relevant funding laws and regulations, and standardizing the school's funding behavior in the correct form, colleges and universities should gradually embed the concept of development-oriented funding in students' hearts, so as to provide legal basis for the funding work and promote the development-oriented funding work to be more standardized and scientific. Colleges and universities should make student assistance more transparent, fair, orderly, objective and scientific, make special provisions on student assistance, use laws and regulations to restrict students' honesty at all times, and take a zero tolerance attitude towards bad behavior and unhealthy tendencies in the development-oriented funding work, so as to fully protect students' rights and interests.

#### 2. broaden funding channels for funded students

First, private colleges and universities should consider the long-term development of students when setting work study posts, and set up some jobs for students that can improve their professional skills and abilities, so that students can use the professional knowledge and skills they have learned in the post of study, and cultivate students' creativity. For example, set up teaching assistance, logistics assistant, research assistant and other posts to avoid blindly setting up manual labor posts. In terms of the selection and employment of post holders, schools should give priority to students with relatively difficult family economic conditions, and also consider the job employment requirements, and select students with post skills and relatively difficult family economic conditions. Private colleges and universities should transform work study from traditional material support to ability support. Give full play to the educational role of work study program, so that students can improve their moral quality and professional knowledge and skills through student assistance practice.

Second, broaden the funding channels for subsidized students. The mode of “project leading” can be adopted in the development oriented funding of college students, so as to broaden the implementation of efficient development oriented funding projects. Colleges and universities can cooperate with enterprises. Colleges and universities or enterprises can issue subject projects to students, so that they can start from independent topic selection to the final conclusion and complete independently, so as to have more room for growth. When selecting topics, students should learn to pay attention to scientific research and strive to stand at the forefront of academic research, so as to lead their own scientific research literacy. After the school has passed the review, it can give students a certain amount of project funds, and can also be equipped with professional project tutors to guide students at any time.

## Concluding remarks

The moral education function contained in the development oriented funding work includes spiritual motivation, value orientation and shaping, among which the resources are also extremely rich. The function of moral education exists in the whole process of development-oriented funding, which plays an important role in the cultivation of students’ correct values, and is also in line with the advocacy of socialist core values. It can effectively shape students’ sound personality, improve their comprehensive ability, and then realize the all-round development of students’ body and mind.

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