

Research on the development dilemma and solutions of private kindergartens in Western China

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Abstract: in recent years, China's attention to early childhood education has been increasing, and many private kindergartens have gradually made further development. The overall economy of the western region is relatively backward, and many private kindergartens have some problems in the actual operation, which makes it difficult to meet the expectations of the people for kindergarten education and is not conducive to meeting the needs of social development. Therefore, this paper will analyze the development dilemma of private kindergartens in Western China, and put forward some optimization strategies for your reference.

Key words: West China; Private kindergartens; Development dilemma; path

Introduction: early childhood education is an important part of China's education system and the first step to cultivate high-quality talents. Therefore, many private kindergartens came into being, providing a richer educational environment for children and creating a more diversified early childhood education system. However, many private kindergartens have encountered many problems in the actual development, and it is difficult for them to get out of the corresponding predicament. In order to help them better break away from the misunderstanding, we need to explore the development direction of private kindergartens, especially after the public health event, the development optimization of private kindergartens has become more urgent.

1. Analysis of the development dilemma of private kindergartens in Western China

1.1 Difficult to supervise

In essence, kindergarten education does not belong to the category of compulsory education, which leads to the fact that many kindergartens in China are set up with the support of private capital, which also makes private kindergartens have a strong entrepreneurial characteristics. From the perspective of economic system, private kindergartens have certain attributes of private enterprises, conform to the laws of market economy, and have strong autonomy in running schools. Although private kindergartens can have more path choices, they will encounter great obstacles in their supervision.

1.2 Limited funds

For private kindergartens, the survival problem after the public health event is very serious. In the current harsh operating environment of kindergartens, lack of funds is an important factor affecting the survival of kindergartens. For private kindergartens, the daily expenses are large. In addition to bearing the corresponding housing rental costs, they also need to pay salaries for kindergarten teachers, purchase corresponding kindergarten teaching equipment, and daily teaching expenses, which will have a great impact on the operation of private kindergartens. Due to the lack of funds, many private kindergartens' hardware equipment is very crude, and the wages and welfare of kindergarten teachers are also relatively low, which makes it difficult for them to actively participate in kindergarten education activities, hindering the further development of the teaching level of private kindergartens. In this case, it is difficult for private kindergartens to improve the lack of funds through their own operation, which requires certain financial support. There are great differences between public kindergartens and private kindergartens, and their advantages are also very obvious. In terms of education funds and students, public kindergartens do not need to bear too much pressure, so that teachers of public kindergartens can spend more energy and time on teaching, and the teaching environment of public kindergartens is also better. This unfair competition makes the development of private kindergartens more difficult after the end of public health events.

1.3 The flow of teaching staff is large

If we want to improve the development level of private kindergartens, high-quality teachers are extremely important. However, for private kindergartens, the stability of teachers cannot be compared with public kindergartens. Many private kindergartens have a lot of room for improvement in the welfare, social security and promotion of teachers. At present, when recruiting teachers, many private kindergartens often keep up with the recruitment standards of public kindergartens, but the welfare treatment that private kindergartens can give teachers is far from that of teachers with staffing in public kindergartens. At present, many graduates of pre-school education are more inclined to choose public kindergartens when they are employed. Even if a small number of students will go to private kindergartens, they also want to gain some teaching experience in kindergartens. From a long-term perspective, few of them are willing to stay in private kindergartens for a long time. For many graduates, private kindergartens are like a springboard for them to gain more teaching experience. They are more inclined to regard private kindergartens as a transition of their own career. In addition, in terms of stability, salary and social security, it is difficult for private kindergartens to compare with public kindergartens, which leads to a great mobility of teachers in private kindergartens.

1.4 Insufficient teaching quality and abuse of characteristic education

At present, many private kindergartens in Western China will attract parents by providing piano lessons and multilingual courses for children under the guise of "characteristic" education in the process of operation, and even the regular courses of some kindergartens will be

regarded as characteristic courses by them to seek benefits. Such behavior can not improve the effect of preschool education for children, and will even have a certain negative impact on children's daily learning and life, increase children's pressure in learning, and is not conducive to children's healthy and happy growth. In addition, influenced by the thinking of examination oriented education, many private kindergarten teachers will focus on knowledge education and neglect to carry out game activities for children, which makes it difficult for children to feel happy from learning, which is extremely disadvantageous to further knowledge exploration. In many private kindergartens, teachers pay more attention to the teaching of knowledge, ignore the construction of high-quality educational environment, fail to highlight the dominant position of children in learning, which is not conducive to improving the quality of kindergarten teaching.

2. The development path of private kindergartens in Western China

2.1 Strengthen government supervision and standardize the market of private kindergartens

After the public health incident, if we want to help the further development of private kindergartens in Western China, we must pay attention to the formulation of excellent policies and strengthen the supervision of government departments, so as to further standardize the market of private kindergartens in Western China with the help of the system. First of all, the government should do a good job in the examination of registration qualifications. Private kindergartens can only be opened after obtaining the corresponding qualifications, so as to fundamentally eliminate the existence of unqualified kindergartens. Then, in the development stage of private kindergartens, the government should do the corresponding tracking and review work to avoid violations of laws and regulations in private kindergartens, which can effectively protect the legitimate rights and interests of the masses. Finally, according to the actual situation of kindergartens in Western China, government departments should carry out more stringent evaluation and grading work, guide private kindergartens to make overall planning, so as to further standardize the market of private kindergartens. Strengthening government supervision can help private kindergartens develop healthily and normatively, which is also an important foundation for the development of private kindergartens in Western China.

2.2 Provide policy guidance to promote the development of private kindergartens

In order to help private kindergartens get a longer-term development, the government should do a good job in policy guidance and assume corresponding responsibilities. In order to alleviate the pressure of running private kindergartens, the government can provide certain financial support and reduce the taxes and fees of some private kindergartens. From the social perspective, private kindergartens can meet the educational needs of some parents to a certain extent. From the perspective of national development, private kindergartens can share the financial pressure for the government to a certain extent. From the perspective of education, private kindergartens can effectively promote the level of pre-school education, which plays an important role in promoting the diversified development of pre-school education in China. Therefore, the local government should take the initiative to take responsibility, provide some policy support for private kindergartens, and provide them with some educational funds and resources, so as to help private kindergartens get a longer-term development. □3□ Improve teachers' quality and stabilize the teaching staff

If we want to promote the long-term development of private kindergartens, we must pay attention to the construction of a stable team of teachers, so as to carry out a higher level of kindergarten education. Therefore, in order to better solve the problems of unstable teaching staff and low overall quality of private kindergartens, private kindergartens can start from the following three levels:

First, optimize social insurance. Government departments should do a good job in the management of private kindergartens according to the actual situation, and provide corresponding social insurance for teachers, so as to enhance teachers' initiative in participating in kindergarten education. Second, optimize the evaluation of professional titles. In combination with national laws and regulations, the competent department of education should focus on the professional title evaluation of private kindergarten teachers to ensure the smooth development of professional title evaluation, so as to improve the self-motivated and enthusiasm of private kindergarten teachers. Third, optimize the distribution system. For public kindergartens and private kindergartens, in addition to unifying the conditions for recruiting teachers, we should also ensure that the treatment of teachers in the two types of kindergartens is unified. Government departments can try to carry out centralized management of the personnel relations of teachers in private kindergartens, which can effectively enhance the communication level between kindergartens and enable teachers to get more learning opportunities. In fact, private kindergartens are an important part of the preschool education system. Government departments should actively strengthen the connection between public kindergartens and private kindergartens, so that they can promote, supervise and improve each other.

In addition, the management mechanism of private kindergartens in Western China should also be further optimized, and a more scientific and systematic management culture system should be formed according to the actual situation of teachers. In daily work, teachers in private kindergartens should be more respected. When finding problems, kindergarten leaders should actively communicate with teachers, implement more scientific and comprehensive guidance, and constantly improve their ideological quality and teaching ability, so that they can get more long-term development. Teachers of private kindergartens should also constantly improve their moral quality, take teaching and educating people as their pursuit goal, and constantly improve their awareness of taking the overall situation into consideration, active learning, and compliance with rules. In addition, private kindergartens and teachers should sign labor contracts in combination with corresponding laws to ensure that the interests of both parties are not infringed. In this way, it can greatly improve the stability of the teaching staff of private kindergartens and make private kindergartens develop in a longer term.

2.3 Highlight the characteristics of running the park and give full play to its own educational advantages

Kindergarten is the first classroom for children. In the teaching of private kindergartens, we should not only help children master certain knowledge, but also actively cultivate their good habits and moral qualities, so that they can think in the right way and attitude. Therefore, in the education of private kindergartens, we should continue to improve the scientificity and systematicness of education work, and develop our own characteristic schools in combination with the actual situation of children, so that children's education can get a longer-term development. By carrying out characteristic school running, we can further highlight the characteristics of private kindergartens, enhance the competitiveness of private kindergartens in the market, and make them better respond to market changes after the end of public health events. Managers of private kindergartens should actively change their educational management concepts, constantly improve their competitiveness, and gradually explore a development path suitable for themselves.

Summary

To sum up, if we want to improve the development effect of private kindergartens in Western China, we can strengthen government supervision and standardize the market of private kindergartens; Provide policy guidance to promote the development of private kindergartens; Improve teachers' quality and stabilize the teaching staff; Starting from the aspects of highlighting the characteristics of running kindergartens and giving full play to their own educational advantages, this paper aims to promote the development quality of private kindergartens in Western China to a new height.

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