

Inheritance and application of national excellent traditional culture in ideological and political education in colleges and universities

Siyun Lin

Hubei University of Commerce and Trade, Hubei Business CollegeWuhan 430070, China

Abstract: Excellent national traditional culture is an important ideological and political education resource, which is of great significance for enriching ideological and political education resources, promoting the reform of ideological and political education, and helping students develop in an all-round way. The effective integration of national excellent culture and ideological and political education in colleges and universities requires teachers to dig out the elements of ethnic traditional culture in ideological and political education, recognize the practical problems, take corresponding countermeasures, and explore the effective integration path of national excellent traditional culture and ideological and political education in colleges and universities.

Key words: excellent traditional culture; Ideological and political education; Strategy analysis

Our country has a long history and has formed a deep foundation of traditional national culture, which is an important material for ideological and political education in colleges and universities. Excellent traditional culture covers a wide range of cultures, including excellent traditional festivals, traditional sports events, traditional Musical Instruments, architecture, cuisine, handicrafts, etc., which integrate aesthetic elements, moral standards, values, etc. As sons and sons of the Chinese people, we must clearly recognize the significance of excellent traditional ethnic culture and tap the ideological and political elements of excellent ethnic culture. Edify students with excellent national culture, enhance students' moral quality and cultivate students' values.

1. The significance of integrating the excellent traditional Chinese culture into the curriculums and regional activities

1.1 Inheriting traditional culture

Culture is the spiritual carrier of a country and the lifeblood of a nation, and cultural rejuvenation is an important part of the great cause of national rejuvenation. Colleges and universities train applied talents for national development, and the penetration of traditional excellent culture in ideological and political courses is a characteristic means for higher education to support national rejuvenation. In the practice of ideological and political education in colleges and universities, the excellent traditional culture of the ethnic groups should be integrated into and carried forward, the students should be exposed to the traditional culture, their curiosity and thirst for knowledge should be cultivated, the profound connotation of the traditional culture should be explored, the consciousness and habit of consciously carrying forward the traditional culture should be formed, and the inheritance and innovation of the excellent traditional Chinese culture should be promoted. Laying a solid ideological foundation for the realization of national prosperity and rejuvenation.

1.2 Fostering cultural awareness

Excellent national traditional culture condenses the best quality of a nation. In Chinese traditional culture, "propriety, righteousness, benevolence, wisdom, faith, gentleness, courtesy, frugality, loyalty, filial piety, integrity, shame and courage" will affect students' values and growth track. In the ideological and political education work in colleges and universities, we should carry forward the excellent traditional culture, fully tap the spiritual connotation of traditional culture, enrich students' spiritual life, and cultivate students' ideological sentiments. With the passage of time, traditional culture can improve students' sense of cultural identity and train excellent successors for the development of socialism. In addition, students' aesthetic level can also be significantly improved, establish a correct world outlook, outlook on life and values, and promote students' all-round development.

1.3 Improve teaching quality

At present, there is a growing call for promoting the reform of ideological and political education, and constructing an open, interesting and profound ideological and political education system has become one of the important topics in China's higher education work. Integrating the excellent traditional culture into the ideological and political education work can effectively enrich the content of ideological and political education and improve the interest of ideological and political education. Excellent national traditional culture is closely related to people's actual life, and integrating into excellent traditional culture can present ideological and political theories in a more concrete and vivid way that is closer to real life, enrich teaching resources, and improve the quality of course teaching.

2. The inheritance and application strategies of excellent traditional ethnic culture in ideological and political education in colleges and universities

2.1 Dig deep into the connotation of excellent traditional culture and enrich the theoretical knowledge of ideological and political education

In ideological and political education, the connotation of excellent national culture should be deeply explored, and the excellent traditional national culture should be organically combined with the content of textbooks and theoretical knowledge. For example, in the

thinking and cultivation course, the “ideal and belief” education is combined with the content of “aiming for the highest” in the excellent traditional national culture; Another example is the introduction of jade culture in ancient China to explore the quality of “a gentleman like jade” in personality cultivation education; In the national spirit, the content of “the struggle goal of the Communist Party of China”, “the Chinese dream”, “ecological civilization” and the traditional culture of “the state for the people”, “great harmony society”, “the unity of nature and man”, etc., with the excellent national traditional culture analysis of political theory knowledge, so that ideological and political theory knowledge become more image, more appealing. Another example is to introduce cultural knowledge such as ancient poetry and calligraphy into the ideological and political courses, to influence students with the spirit of noble, patriotic and sacrificing one’s life for justice in ancient poetry, and to infect students with the spirit of impartiality and calm in calligraphy, to fully mobilize students’ interest and enthusiasm in learning excellent traditional culture, and to enhance their sense of mission in inheriting and carrying forward excellent traditional culture.

The effective integration of excellent national traditional culture with ideological and political education in colleges and universities can effectively enhance the attractiveness of ideological and political education in colleges and universities. For example, in the ideological and political education, the jade culture of ancient China is introduced, which is deeply reflected in the poetry culture, clothing culture, traditional art and other aspects of traditional Chinese culture. The ancients often used “gentle and moist like jade” to describe a person with good quality. From the jade culture, teachers can guide students to analyze many excellent values. Jade is warm and hard, reflecting the spirit of the Chinese people who love peace and are not afraid of foreign aggression. Jade is white and flawless, reflecting the Chinese people’s respect for the noble spiritual quality. The integration of ideological and political education with traditional culture is to give full play to the essence of traditional Chinese culture, eliminate the influence of negative factors, and give play to the educational function of traditional culture.

2.2 Integrate outstanding national traditional culture and carry out diversified ideological and political education activities

The habit of ideological and political education in colleges and universities is to adopt the teaching method of “infusion” and “direct teaching”. This teaching method is simple, and students are passive to accept knowledge, lacking the consciousness of active thinking and independent internalization. In order to improve the effect of the fusion of ideological and political education and excellent traditional culture, ideological and political educators should break through the tradition and innovate the fusion mode. Teachers can explore traditional culture as an opportunity to create an open and practical ideological and political education model, promote two-way interaction between teachers and students, and break the closed and passive problem of ideological and political education.

For example, in the teaching process, themed ideological and political practice activities are designed with traditional culture as the theme. At the same time, practical activities guide students to think about traditional cultural knowledge, so that they can further understand and identify with traditional culture in the exploration. In the themed ideological and political practice activities, the traditional culture is expanded and extended, and the traditional culture is given new meaning in combination with the culture of the new era. For example, taking traditional festivals as the “introduction”, guiding students to taste traditional food and cook traditional food. For another example, guiding students to learn festival myths and stories, offering courses such as paper cutting, dough sculpture, clay sculpture, etc., allowing students to experience traditional folk handicraft arts and so on; Another example: to carry out “ancient poetry recitation competition”, “Chinese calligraphy competition”, “Hanfu Culture Festival” and so on; Another example, to carry out the theme of “poetry and wine while you are still young” ancient poetry reading activities, mainly let students read classical poetry, with the author’s spirit placed in the poetry to influence students, let students understand the meaning of loyalty and love in Chinese traditional culture, and then practice the traditional virtues in study and life, the traditional culture and the spirit of The Times. Practical activities can enhance the interest of ideological and political education, and at the same time, the excellent traditional culture enhances the attraction of practical activities, so that practical activities have connotation and value. The integration of ideological and political education with traditional culture is to give full play to the essence of traditional Chinese culture, eliminate the influence of negative factors, and reinterpret traditional culture in combination with socialist core values, so that students can exchange and learn, and thus produce a smooth and silent education effect. There are many methods of ideological and political education, and ideological and political educators should combine the new educational concepts, educational requirements, and problems existing in teaching practice to carry out in-depth exploration in practice.

2.3 Pay attention to the cultivation of cultural attitudes and guide students to treat traditional culture correctly

To develop a correct cultural attitude is also one of the important goals of ideological and political education. In the ideological and political education work in colleges and universities, teachers should pay attention to the cultivation of students’ cultural attitude and consciously carry out cultural self-confidence education. Cultural self-confidence means that students can identify with their own national culture, carry forward their own national culture consciously, and at the same time respect foreign culture and treat foreign culture with a correct attitude. Cultural attitude includes not only the attitude towards culture in People’s Daily life, but also the cultivation of deep-seated cultural attitudes, such as religious belief and cultural customs. Teachers should teach their own national culture, so that students can correctly know and understand different cultures, eliminate their cultural prejudices and contradictions, and improve their self-confidence.

Inheriting and carrying forward the traditional culture is a hot topic in the current higher education work. College students shoulder the heavy responsibility of inheriting and carrying forward the traditional culture and integrating the traditional culture with ideological and political education. Teachers should first guide students to develop a correct cultural attitude and cultivate their good psychological quality. Today, under the impact of multi-culture, correct cultural attitude can enable students to form independent thinking and judgment of multi-

culture, reduce the negative impact of negative culture on students, so that students can improve themselves in the multi-culture and find the right value orientation.

Cultural revival is an important part of the great rejuvenation of the Chinese nation. The revitalization of the cultural field and the inheritance and development of the excellent traditional national culture are based on the correct cultural attitude. In ideological and political courses, students are guided to go deep into the birthplace of traditional culture to understand the background of the production of traditional culture, put it in a specific time and space to understand, combined with the cultural content of the new era, guide students to a new interpretation of traditional culture. First of all, traditional culture gives profound connotation to life, introduces life materials into ideological and political teaching, finds the connection point between ideological and political classroom and traditional culture, encourages students to understand traditional culture from life, and lets traditional culture guide students' behavior and thought and enrich students' life. Secondly, strengthen the discussion of ideological and political teaching materials, conform to the form of ideological and political education and the development policy and line of the new era, and build a curriculum construction model based on the Party spirit education and supplemented by the penetration of traditional culture.

2.4 Carry out information-based teaching and update the teaching model by relying on multimedia technology

In traditional teaching, teachers usually take textbooks as the main teaching basis and carry out infusing teaching. Students passively accept knowledge and the classroom atmosphere is not good. Under the background of the continuous development of education informatization, education mode and teaching content are becoming more and more rich and novel. Teachers should strengthen the application of information teaching mode and appropriately introduce traditional cultural content that students are interested in through multimedia resources to achieve twice the result with half the effort. For example, we should organize the excellent videos about traditional culture on the Internet, such as the short video of making paper paper by hand recorded by Li Ziqi, which shows the diligence and wisdom of Chinese people to the world in a modern way. We should play these videos in class or on the official website of our school, and link the traditional culture teaching with Internet celebrities. Publicize traditional culture in the way students like and integrate traditional culture into students' daily life, which plays a positive role in deepening young people's understanding of traditional culture and promoting traditional Chinese culture. In a word, teachers should actively change their thoughts and update their ideas, make full use of new media, and open up new paths for the dissemination of traditional Chinese culture among students in higher vocational colleges. Through network channels to spread traditional culture, increase the interaction between teachers and students, students and students, teachers and students to explore the charm of traditional Chinese culture.

For example, the school can carry out network traditional culture discussion activities, each college can promote its own network ideological and political education activities, carry out "traditional culture special learning", "ceramic art inheritance and innovation", "poetry culture development" and other special learning activities, through the mobile learning PC terminal, the implementation of students' independent learning project, the construction of college teaching resources, Let the "handheld thinking and politics" occupy the ideological position and spread positive energy.

Epilogue

To sum up, the fine traditional Chinese culture is extensive and profound with a long history. The introduction of excellent traditional Chinese culture into the campus can promote students to improve their humanistic spirit, inherit traditional virtues, cultivate cultural self-confidence in the new era, make the new generation of students love excellent traditional culture, strengthen national feelings, and lay a solid cultural foundation for the development of the country. It is an inevitable trend to combine the excellent traditional Chinese culture with the ideological and political education in colleges and universities. However, because there are still many problems in the current integration process, colleges and universities must continue to carry out research to further promote the organic integration of the two. Colleges and universities should constantly improve teachers' national traditional cultural accomplishment, add more traditional cultural contents, and spread excellent traditional Chinese culture by modern means, so as to cultivate students' understanding of excellent traditional Chinese culture and give play to the ideological and political education value of traditional culture.

References:

- [1] Xuejing Li,Wei Ren. The Triple Dimension of the integration of Chinese excellent Traditional Culture into the Ideological and Political Education of College Students [J]. Journal of University Counselors, 2022,14 (03):67-73.
- [2] Dongxia Tu. Practical Research on the integration of Excellent Traditional Chinese Culture into Ideological and Political Education in Higher Vocational Colleges [J]. Modern Vocational Education, 2021(43):130-131.