

Opportunities, Challenges and Countermeasures for the Development of New local undergraduate colleges under the background of “double first-class”

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Abstract: Under the development background of the new era, with the proposal of the construction concept and goal of “double first-class”, new development opportunities and challenges have been brought to the newly established local undergraduate colleges. In this case, local undergraduate colleges should establish a high degree of awareness of discrimination, grasp and grasp the development opportunities at the same time, but also to correctly discriminate and look at the development challenges faced, and then promote the new local undergraduate colleges to achieve high-quality and high-level development. In this regard, this paper discusses the opportunities, challenges and countermeasures for the development of newly built local undergraduate colleges under the background of “double first-class”, for reference only.

Key words: double first-class; Xinjian; Local undergraduate colleges and universities; Opportunities; Challenges; Coping

In the context of “double first-class” construction, China’s education structure has ushered in great changes, and it has promoted the development process of university classification, which plays a more positive role for the development of local undergraduate colleges and universities. Therefore, the newly built local undergraduate colleges, which are in a “weak” position, should firmly grasp this unprecedented opportunity and challenge. In this regard, on the basis of in-depth interpretation of the “double first-class” concept and policies, local undergraduate colleges should correctly distinguish the opportunities and challenges they face, and then put forward practical countermeasures, so as to cultivate the new talents of The Times that the society actually needs.

1. The development opportunities faced by newly built local undergraduate colleges under the background of “double first-class”

1. Providing broad space for the differentiated development of newly established local undergraduate institutions

Solving the current classification of education and its management is the essence of the construction of “double first-class”. The separation of “first-class discipline” and “first-class university” from the perspective of policy can not only make all colleges and universities “blossom and highlight their educational characteristics”, but also fully activate the development potential and educational vitality of newly built local undergraduate colleges and universities. This also shows that even if the newly built local undergraduate colleges do not have the level of “first-class universities”, they will not be restricted from making use of their unique characteristics to impact on “first-class disciplines”, which also provides a broad space for them to achieve high-quality development. In this regard, the newly built local undergraduate colleges should take the initiative to innovate their own development concepts, not to blindly catch up with “211” and “985” universities, but to make full use of existing resources, advantages and unique school-running characteristics in combination with their actual conditions.

2. To provide a strong guarantee for the accelerated development of newly built local undergraduate institutions

Under the current educational situation, the newly-built local undergraduate colleges need to rely on the support and recognition of local governments if they want to achieve the goal of “double first-class” construction. Moreover, the government has gradually realized that various resources owned by local undergraduate colleges play a more positive role in promoting local economic development, which also determines the development path of newly built local undergraduate colleges. They should take the application-oriented professional development path. In addition, with the promulgation of the “Overall Plan for Promoting the Construction of World-class Universities and First-class Disciplines”, the government attaches more importance to the construction of new local undergraduate colleges, and will also increase the investment in manpower and capital, which provides a strong guarantee for accelerating the development of new local undergraduate colleges, and then effectively improve their competitiveness in undergraduate colleges.

2. The challenges faced by the new local undergraduate colleges under the background of “double first-class”

1. There are many difficulties in the construction of teaching staff

First, the lack of professional “leaders”. Compared with undergraduate colleges and universities, the performance of newly built local undergraduate colleges and universities is not ideal in terms of professional platform construction, educational funds, academic influence and educational environment, which makes them unable to be in a strong position when selecting professional “leaders”, and it is difficult to attract the attention of high-quality and high-level professionals. Second, the teaching staff fails to generate a strong cohesive force. Because the teachers are different in terms of specialty, interest, research direction and salary, it is difficult to unify the research direction and jointly

promote the development of new local undergraduate colleges. Third, the lack of a sound operating mechanism. As the newly built local college is in the initial stage of development, its operating mechanism is not perfect or does not fit in with its own development, which will increase the difficulty of building a team of high-quality teachers.

2. The development of independent innovation is struggling

Restricted by traditional development concepts, newly built local undergraduate colleges and universities will rely too much on the support and guidance of local governments in the process of “double first-class” construction, resulting in their “difficult” state in independent innovation and development. In addition, they pay too much attention to expanding the scale of running a school and neglect the development of discipline construction, which leads to the homogenization problem of newly built local undergraduate colleges and universities, and it is difficult to highlight their own characteristics of running a school. In addition, under the background of “double first-class”, it is difficult for newly built local undergraduate colleges to dynamically adjust their majors, disciplines and curriculum Settings because they fail to correctly interpret relevant requirements and policies. For example, in order to increase the proportion of practical courses in major construction, simply adding simple and repeated practical courses at will will not only fail to motivate students to participate in practical courses, but even make them conflict with practical courses, which is unfavorable to improving the overall education quality of newly built local undergraduate colleges.

3. Coping strategies for the development of newly established local undergraduate colleges under the background of “double first-class”

1. Accurate positioning of local undergraduate institutions and establishment and improvement of university charters

First of all, in the process of carrying out the “double first-class” construction, the new local undergraduate colleges should be based on the real development needs of the local, clear the positioning of the new local undergraduate colleges, in order to fully demonstrate the characteristics of the school. For example, a newly built local undergraduate college is characterized by normal education, so its positioning is as follows: local, teacher-oriented, open and application-oriented, aiming to cultivate educational talents with solid education and teaching foundation and high professional quality, so as to promote the further improvement of local education level. Secondly, establish and improve the university charter. The charter is not only the basic development criteria for newly built local undergraduate colleges, but also the fundamental basis for colleges to implement the construction of “double first-class”. In this regard, colleges and universities should take the initiative to draw lessons from excellent institutions of higher learning at home and abroad on the basis of combining development needs, and formulate a perfect university charter that conforms to the actual situation. In this way, in addition to helping colleges and universities to clarify the relationship between themselves and the government, they can further separate the government from the university, and expand the autonomy of running a school, so that the newly built local private undergraduate colleges can return to the original intention of education and gradually integrate with the world’s first-class universities. In addition, under the guidance of the university charter, colleges and universities also take the initiative to adjust the relationship between themselves and society and enterprises, play the guiding role of market demand, build a pattern of integration of production, learning and research, accelerate the transformation process of local undergraduate colleges and universities, and then ensure that the people trained by colleges and universities meet the needs of local, social and enterprise development.

2. Establishing specialized disciplines with special characteristics to enhance the attractiveness of undergraduate institutions

First-class disciplines are a necessary condition for newly built local undergraduate colleges to become first-class universities. If the professional disciplines do not have advantages and characteristics, not only can not promote the overall development of colleges and universities, but also can not be qualified to become first-class universities. Therefore, in order to grasp the current development opportunities and become a “double first-class” university, the newly-built local undergraduate colleges need to build new local undergraduate colleges and universities, so as to improve the attractiveness of undergraduate colleges and universities, as follows: First of all, based on the job demand, combined with the existing educational resources of colleges and universities, the construction of characteristic disciplines, so that the characteristic talents cultivated by the school can become the talents needed by the society, effectively fulfill the responsibility of transporting outstanding talents for the society, and then obtain greater space for development. In this process, it is worth noting that building the world’s top universities is the fundamental goal of China’s “double first-class” construction. In this regard, if a new undergraduate college wants to become a “double first-class” institution recognized by the state and society, it should not only be connected with the local industrial structure and economic development, but also look internationally and take the initiative to learn from the experience of foreign excellent institutions. To make our university truly an international undergraduate college. Second, with the rapid development of society and economy, the demand for compound talents is increasing year by year. In this educational situation, it has become a general trend for various disciplines to cross and blend with other disciplines. In this case, it is a necessary task for colleges and universities to build characteristic disciplines by establishing new interdisciplinary disciplines and providing more composite talents for the society.

3. Build a collaborative education model and promote the implementation of development plans

In the construction of new local undergraduate colleges and universities, colleges and universities should give full play to their advantages, build an open and collaborative mode of education, and actively seek ways to realize the development plan in the process of implementation. First of all, local undergraduate institutions should carry out close exchanges and contacts with higher research institutions in the local area, and implement a pairing support system. In this way, by forming a friendly pairing support relationship with higher research

institutions, they can get great support in the aspects of scientific research, teacher training, discipline construction, practical training and personnel training. Second, we should take the initiative to establish communication and cooperation relations with the local government and enterprises, mainly because the newly built local undergraduate institutions should adapt to the development of the region, and take the initiative to participate in the development and construction of economic regional projects. In this regard, colleges and universities should base on their own school-running characteristics, and actively establish cooperative relations with enterprises that fit the school-running characteristics, and give full play to the characteristics of various majors in the school, so as to make contributions to the inheritance and development of local culture, and inject new vitality into the construction of local economy. Third, it is necessary to strengthen the cooperation with industrial companies. In order to implement the requirements of “double first-class” construction and “four first-class” construction, colleges and universities should base on the perspective of supply and demand in personnel training, so as to fully connect themselves with the needs of industry, enterprises and society and develop in a coordinated way. Therefore, the school’s talent training and scientific research should be turned to the needs of the society, so that students can find problems, solve problems and find research topics in the process of serving the social economy, and then train talents of The Times needed by the society.

4. Actively build the teaching staff and improve the overall quality of teachers

If a local undergraduate college wants to become a nationally recognized first-class university, it must create its own advantageous majors and characteristic disciplines, and high-quality teachers are the prerequisite for this college to form advantageous majors and characteristic disciplines. If there is no group of excellent teachers, then even if the school’s equipment is good, it is impossible to obtain first-class scientific research and teaching results. Therefore, if a local undergraduate college wants to create a first-class university, it must have a group of excellent teachers on campus to provide talent guarantee for the discipline construction of colleges and universities. It should be emphasized here that a group of excellent teachers should be trained in the university. The details are as follows: First, according to the construction of disciplines in the university, a group of excellent talent introduction plans should be formulated, and excellent young professors should be attracted with good salaries to teach in the university, so as to bring fresh blood to the teaching staff of the university. Secondly, on-the-job training should be conducted regularly for teachers on campus to provide them with opportunities for further study in domestic and even foreign institutions of higher learning, so as to enhance their teaching and research ability. Third, colleges and universities should play the role of university-enterprise cooperation, so that enterprises can play a greater role in the construction of “double first-class”. Colleges and universities should send some professional teachers to the enterprises they are interested in to learn, let them know what kind of talents the enterprises want, and then train them in this way to improve their professional skills. Fourth, they can also invite some senior talents in the enterprise to serve as visiting professors, which can achieve the combination of on-campus teaching and off-campus talent needs. In addition, colleges and universities should also set up a special production, learning and research base to train the professional practice ability of teachers in each subject, so that they can play a greater role in the construction of the school’s discipline construction and the construction of advantageous majors.

In summary:

All in all, under the background of “double first-class” construction, newly built local undergraduate colleges need to carry out discipline construction, and fully demonstrate the characteristics of colleges and universities, so as to develop themselves into high-level colleges and universities. In this regard, colleges and universities should correctly view the development opportunities and challenges they face, and start from the following countermeasures: accurate positioning of local colleges and universities, the establishment of a sound university charter; To establish special specialty disciplines to enhance the attractiveness of undergraduate colleges; Establish a collaborative education model to promote the implementation of development plans; Actively build the teaching staff and improve the overall quality of teachers. In this way, the comprehensive strength of the newly built local undergraduate colleges can be further improved, and then the new talents in the era of high quality can be cultivated.

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