Original Research Article

Analysis and Research on Improvement and Innovation Strategies of Higher Education Management System from the Perspective of Educational Psychology

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Abstract: From the perspective of educational psychology, the reform of the higher education management system combines the laws and characteristics of students' psychological activities, making the reform of the education management system more in line with students' personalized needs, creating a favorable environment for students' personalized development, thereby improving the efficiency of the education management system reform and laying a solid foundation for students' learning and healthy growth. However, effective integration of educational psychology in the reform of higher education management system requires teachers to actively communicate with students and establish equal relationships with them, in order to comprehensively understand students and lay the foundation for the reform of higher education management system from the perspective of educational psychology. So how can we effectively carry out the reform of the higher education management system from the perspective of educational psychology? The following article will present several viewpoints and establish a framework for this.

Keywords: Educational psychology; Higher education; Management system reform; Innovation research

1. Introduction

The reform of the management system of higher education is an important way to promote the development of higher education, and it is also the foundation for meeting students' learning needs and improving teaching quality. Therefore, in the context of the current new curriculum reform, the reform of the higher education management system has attracted the attention of schools and various sectors of society. However, in order to improve the quality of the reform of the higher education system, it is necessary to comprehensively understand the needs and learning characteristics of students, because the main body of the reform of the higher education management system is to serve students. Only by combining the actual needs and characteristics of students can the reform of the education management system be carried out to achieve the goal of reform and promote the development of higher education to create a good environment for students' learning and growth.

2. The Role of Reforming the Management System of Higher Education From The Perspective of Educational Psychology

2.1. Guide Students to Establish Correct Learning Concepts

From the perspective of educational psychology, the reform of the higher education management system will combine students' psychological characteristics, interests, and values to implement education. This educational approach can improve students' learning experience, enhance their enthusiasm for learning, guide them to establish correct concepts in the learning process, and promote their comprehensive development in morality, intelligence, physical fitness, aesthetics, and labor. In addition, educational psychology highlights the

subject status of students and implements educational management based on the psychological activity patterns of college students. This educational management method can stimulate students' enthusiasm for learning, change the phenomenon of excessive emphasis on students' exam scores in previous teaching models, enable students to grow and learn in teaching models that meet their own needs and characteristics, feel the care of teachers for themselves, and help students establish sufficient confidence. In this way, students' participation and initiative will be enhanced in future learning, promoting the implementation of quality education. Therefore, from the perspective of educational psychology, the reform and innovation of the management system of higher education plays a positive role in guiding students to establish correct concepts.

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2.2. Create A Good Learning Environment for Students

The goal of reforming the management system of higher education is to ensure the healthy growth of students, enable them to develop good habits, and promote their comprehensive development in morality, intelligence, physical fitness, aesthetics, and labor. Therefore, in the process of reforming the management system of higher education, innovative teaching methods and updated teaching concepts are needed to change traditional thinking. Especially in the process of reforming the management system of higher education from the perspective of educational psychology, teachers will combine students' psychological characteristics to design teaching, or interact with students to understand their learning needs, and develop an educational management system that meets their needs and characteristics. This will create a good environment for students' learning, stimulate their enthusiasm for participating in learning, change the passive learning phenomenon of students in the previous teaching mode, and highlight the positive role played by the reform of the management system of higher education from the perspective of educational psychology.

2.3. Enhance Teaching Targeting to Meet Learning Needs

Educational psychology requires teaching based on students' psychological characteristics and activity patterns. This teaching method is more in line with students' personalized learning needs, allowing every student to participate in learning, feel the joy of learning, and enhance their learning experience. In addition, each student has different learning abilities, values, and study habits, so a single teaching method cannot meet the personalized learning needs of students. In the process of educational management, it is necessary to develop a management model that is suitable for students' individualization, in order to improve the pertinence of management, create a good environment for students to develop good habits and stimulate learning interests, and leverage the advantages of educational psychology to reflect the reform of the higher education management system from the perspective of educational psychology.

3. The Problems Encountered in the Reform of Higher Education Management System

3.1. Lack of Innovation Affects the Quality of Education System Management Reform

In the current process of reforming and innovating the management system of higher education, many teachers lack innovative consciousness, such as adopting traditional management models for a long time, or outdated management ideas and methods. This phenomenon seriously affects the quality of the reform of the management system of higher education. Especially in the context of the current new curriculum reform, the reform of the higher education management system from the perspective of educational psychology needs to take

into account the personalized differences of students and highlight the subject status of students in management. Only in this way can the reform of the higher education management system achieve better results. At present, some teachers in the reform of the higher education management system lack innovation, and traditional ideas and outdated methods still exist in the current education management system reform, which limits the personalized development of students and even causes some students to have negative psychology.

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3.2. Lack of Communication and Interaction With Students Leads to A Lack of Targeted Reform in the Education Management System

Lack of communication with students makes it impossible to understand their learning situation, learning needs, and learning problems. Such a reform of the higher education management system cannot achieve the goal of reform, because the goal of higher education management reform is to put students as the main body. Only by comprehensively understanding students' interests, values, and psychological laws can the education management system reform be implemented to meet students' learning needs and improve the pertinence of management. However, in the current reform of the higher education management system from the perspective of educational psychology, there is a lack of communication with students and a failure to listen to their opinions and views. As a result, there has been a phenomenon where the reform of the education management system does not meet the personalized needs of students, which seriously affects the cultivation of good habits and future development of higher education students. Therefore, in the reform and innovation of the higher education management system from the perspective of educational psychology, it is necessary to increase interaction with students, understand their needs and psychological patterns through interaction, and then implement targeted educational system reforms, leveraging the advantages of educational psychology to improve teaching quality.

4. Strategies for Reforming and Innovating the Management System of Higher Education from the Perspective of Educational Psychology

4.1. Increase Interaction with Students to Understand Their Learning needs

The reform of the higher education management system from the perspective of educational psychology first requires teachers to actively interact with students, understand students' personality traits, learning needs, values, and behavioral habits through teacher-student interaction, and then implement targeted educational management system reform based on this information, making the educational management system reform more targeted, meeting students' actual needs, highlighting students' subject status, so that students can feel the care of teachers and schools for themselves, and realizing the reform of the higher education management system from the perspective of educational psychology. For example, in the classroom, teachers can use group cooperative learning and situational creation to design teaching, and these teaching methods can also involve teachers to gain a deeper understanding of students' learning abilities during the participation process. Another aspect is that teachers can engage in practical activities with students in daily life, in which they can learn about students' behaviors, values, and other information. After mastering the psychological characteristics, personality traits, and learning situation of students, the subsequent reform of the higher education management system can be more targeted. For example, the reform of the education management system can create a good environment based on students' personalities and habits, or comprehensively consider students' behavior, values, and other information, making the reform of the education management system more targeted, highlighting the main position of students, and implementing the reform of the education management system, so that students can feel the education of the school and the care of teachers, motivate students to learn actively, guide students to establish correct concepts, and give full play to the role and advantages of educational psychology to promote the reform and innovation of the higher education management system.

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4.2. Implementing Educational Management System Reform Based on Students' Psychological Characteristics

Each student has different psychological development patterns and perspectives on things. In the process of reforming the management system of higher education, it is necessary to meet the personalized needs of students and avoid using a single educational management method, which may cause some students to develop negative and rebellious psychology. Especially in the reform of the higher education management system from the perspective of educational psychology, teachers can develop targeted educational management systems based on students' psychological characteristics, create a good learning environment for students, lay the foundation for cultivating good study habits, and achieve the reform of the higher education management system from the perspective of educational psychology, so that the implementation of education conforms to the psychological characteristics and activity laws of higher education students. For example, for introverted students, a strong atmosphere should be created during the reform of the education management system, and practical activities should be organized to implement education, using incentive methods to manage students and help them establish a positive attitude. For outgoing and lively students, teachers should adopt a restrained approach when reforming the education management system, while also emphasizing the guidance of correct values for these students, and completing the education management system reform through interaction and communication. This education management system reform combines the psychological characteristics of students, meets the personalized needs of different students, and enables every student to develop good habits and establish correct concepts in the education management system reform, promoting the comprehensive development of students' morality, intelligence, physical fitness, aesthetics, and labor skills.

4.3. Listen to Students' Opinions and Suggestions to Promote the Reform of the Education Management System

Teachers should listen carefully to students' opinions and views, and respect them. This can make students feel respected and cared for by teachers, help stimulate their interest in learning, and play a positive role in the innovation of education management system reform. In addition, the reform of the higher education management system from the perspective of educational psychology requires teachers to actively communicate with students, and effective communication requires teachers to respect students' opinions and views, allowing students to boldly express their own opinions and explain their learning experiences. Only in this way can teaching be more targeted, and targeted educational management system reforms be implemented based on students' psychological characteristics and needs. For example, during teaching, after the course is over, the teacher can ask students to explain their learning experiences or provide their own learning opinions. The teacher will listen carefully to the students' opinions and explanations, and this process is a way for students to express their learning experiences and insights. Listening carefully to students' opinions and learning experiences can make students feel respected by the teacher, help them establish a positive learning attitude, and when reforming the education management system, teachers can also consider students' learning situation from multiple aspects, make the education management system reform in line with students' actual situation, help students build learning confidence, and

leverage the role and advantages of educational psychology to implement the education management system reform.

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4.4. Provide Feedback and Optimize the Plan for Reforming the Education Management System

The innovation of education management system reform requires regular feedback and optimization of management methods and content in the feedback, which makes the education management system reform more targeted. Especially from the perspective of educational psychology, in the reform of the higher education management system, the implementation of the education management system reform should be combined with the psychological characteristics, needs, and activity patterns of students, help them establish confidence in learning, and guide them to establish a positive learning attitude. Only in this way can the education management system reform achieve outstanding results. Therefore, the reform of the higher education management system needs to provide regular feedback to achieve the goal of optimizing the education management system reform. For example, after the reform of the education management system in universities, teachers can allow students to explain their recent feelings and experiences, or encourage students to participate in the reform of the education management system and express their opinions and views. Based on the opinions and views raised by students, they can optimize the content and requirements of the education management system, continuously optimize and innovate the reform plan of the education management system, and implement the reform of the education management system according to the psychological characteristics and activity laws of students.

5. Conclusion

In short, from the perspective of educational psychology, the reform and innovation of the management system in higher education have stimulated students' initiative and enthusiasm in participating in learning, and guided them to establish correct learning concepts. Therefore, from the perspective of educational psychology, the reform of the higher education management system should innovate methods, optimize concepts and ideas, and develop targeted educational management system reform plans based on the psychological characteristics of students. This will create a favorable environment for cultivating students' learning habits and forming correct values, promote the implementation of quality education, ensure students' future learning, and leverage the advantages of educational psychology to enhance teaching pertinence.

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