

# Research on the path of integrating excellent traditional culture into Marxist theory teaching

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**Abstract:** In the new era environment, colleges and universities should pay attention to inherit and carry forward the excellent traditional culture of the Chinese nation, and promote the great rejuvenation of the nation. Excellent traditional culture is the spiritual source of the continuous development and growth of the Chinese nation, and it is the precious spiritual wealth left by the present. It is of great significance to introduce it into the teaching of Marxist theory courses in colleges and universities, which can not only deepen the students' understanding of excellent culture, but also guide the students to observe and solve problems with the Marxist point of view, and realize the ability development. Based on this, this paper analyzes the path of integrating excellent traditional culture into the teaching of Marxist theory, in order to provide references for educators.

**Key words:** excellent traditional culture; Marxist theory; Teaching; Paths

Introduction: Marxist theory course is an important content of ideological and political theory system in colleges and universities, which embodies the foundation and flexibility of ideological and political theory teaching. Introducing the excellent traditional culture into the course teaching can promote the reform of teaching activities, effectively enrich the course teaching content, and lay the ideological foundation of students. In this regard, teachers should pay attention to the effective combination of traditional culture and Marxist theory courses, reflect the height and temperature of curriculum teaching, penetrate ideological and political education, promote students to establish correct ideological values, and help students develop well.

## I. The important value of integrating excellent traditional culture into the teaching of Marxist theory

Excellent traditional culture contains a wealth of ideological and political education content, and introducing it into the teaching of Marxist theory is of great value, which is mainly reflected in the following aspects: First, it is helpful to realize the Sinicization of Marxism. Excellent traditional culture embodies China's labor wisdom and spiritual civilization, is a concentrated reflection of the national cohesion and the spiritual outlook of the people, and contains rich spiritual wealth. Traditional culture represents the advanced culture with Chinese characteristics. Integrating it into the teaching of Marxist theory can realize the construction of ideological and political education, promote the development of Marxism in China, and promote the reform of ideological and political education. Second, it is conducive to the rejuvenation of the Chinese nation. Colleges and universities are the cradle of talent cultivation and an important place for cultivating new people of The Times. The infiltration of traditional culture in the teaching of Marxist theory courses can provide students with spiritual motivation, enhance students' cultural self-confidence, stimulate students to participate in national construction and national rejuvenation, and encourage students to take the initiative to shoulder the important responsibility of promoting social development. Culture is the spiritual home of the Chinese nation and an important force guiding the ideological development of students. Only cultural self-confidence can inject impetus into the national rejuvenation and help the national rejuvenation not deviate from the correct path. Traditional culture is a kind of spiritual resources, which is rooted in the blood of the Chinese people. It can unite people, stimulate students' patriotic feelings, and promote students to contribute their own strength to the development of the country. Marxist theory and excellent traditional culture fit together, have the same philosophical thoughts and value pursuit, the integration of the two is inevitable and necessary. Third, it is helpful to promote the reform of teaching. Integrating excellent traditional culture into Marxist theory curriculum can promote curriculum teaching reform. On the one hand, excellent traditional culture can enrich the teaching content of the course, enhance the appeal and interest of the course teaching, promote the boring and complicated content to be presented in a more interesting way, so that students can feel the rich ideological and political resources in the traditional culture, promote students to establish correct ideas and concepts, and enhance students' ideological identity and responsibility. On the other hand, excellent culture has moral education value. Introducing it into the course teaching of Marxist theory can expand the path of ideological and political education in schools, give full play to the function of moral education in courses, lead the development of students' comprehensive quality and cultivate students' noble moral sentiments. At present, China is in a critical period of transformation and upgrading, with multiple and changeable values. The ideological development of college students is not yet mature, and they are easy to be affected by bad thoughts of thought, which is not conducive to their healthy physical and mental development. Introducing excellent traditional culture into curriculum teaching can effectively enhance students' moral cultivation, stimulate students' patriotic feelings, cultivate students' national pride, improve students' resistance to bad thoughts, and enable students to consciously abide by and practice socialist core values.

## II. The practice path of integrating excellent traditional culture into Marxist theory teaching

1. Updating teachers' teaching concepts and building a team of high-quality teachers

Excellent traditional culture embodies the spiritual wealth created by the 5000 years of Chinese civilization, and has strong ideological and contemporary characteristics. It can play a role in guiding students' thoughts and regulating their behaviors, and cultivate students' fine

quality. In order to give full play to the application value of excellent culture in the course of Marxist theory, schools should pay attention to building a team of high-quality teachers and improving teachers' ideological cognition, which can be mainly started from the following aspects: First, update teachers' teaching concepts. Teachers should find the right teaching entry point, integrate excellent culture into curriculum teaching effectively, and update their own teaching concept. Only by finding the right entry point, can the traditional culture be better reflected in the course teaching. In this process, teachers should actively change their teaching concepts, such as strengthening the attention to the theme and spirit of The Times, strengthening their own cultural self-confidence, and strengthening the cognition of traditional culture; Strengthen the penetration in life, promote the integration of teaching can be close to the real life, so that students can effectively feel the strong cohesion of traditional culture in daily life, and encourage students to take the initiative to inherit and develop traditional culture; Pay attention to infiltrating patriotic education in teaching, stimulate students' patriotic feelings, strengthen students' ideals and beliefs, and encourage students to link their personal development with the development of the country and contribute their own strength to the development of the country. Second, we should strengthen the construction of teaching staff. Teachers are the key force to cultivate talents, and strengthening the construction of teachers is of great value to penetrate traditional culture. In this regard, schools should strengthen the construction of teachers, pay attention to teacher training and other ways to enhance the professional level of teachers and improve the quality of education. Teacher ethics is the core element to improve the comprehensive quality of teachers. Schools should build an education mechanism that puts ethics first, and encourage teachers to strictly implement teacher standards in education, internalize their own quality cultivation, play their role as role models, and cultivate more talents with both ethics and ability. Professional ability is the key to improve teachers' teaching quality. Schools should pay attention to organizing teachers to participate in various training activities, such as curriculum ideological and political training, information skills training, etc., organize teachers to participate in further study and other activities, improve teachers' comprehensive ability, encourage teachers to actively adapt to the needs of teaching reform, and effectively integrate traditional culture into teaching. And better promote socialist modernization construction.

### 2. Expand curriculum teaching resources and enrich classroom teaching content

In order to effectively enhance the effect of integrated teaching, teachers should pay attention to the integration of more teaching resources, in order to enrich the classroom teaching content, mainly from the following aspects: first, the integration of curriculum teaching content. Teachers should comprehensively analyze the textbook framework and teaching content of Marxist theory, reasonably set up teaching content based on the characteristics of disciplines and the actual situation of students, so as to reflect The Times and nationalities of curriculum teaching and give play to the application value of traditional culture. For example, when explaining the knowledge point of "dialectical relationship between matter and consciousness", teachers should pay attention to the introduction of philosophical thoughts from traditional culture, explain the ideological tradition of materialism in ancient philosophy to students, and penetrate traditional cultural elements. Second, expand teaching resources. Traditional cultural resources are rich, relying solely on classroom resources is far from enough, teachers should pay attention to further expand teaching resources, develop more excellent cultural materials, build traditional cultural resources for students, so that students can be influenced and infiltrated by traditional culture. In this regard, teachers can introduce network resources and extra-curricular resources to guide the active inheritance and learning of traditional culture. For example, teachers can collect and enrich traditional cultural resources through Internet channels, including graphic resources and video resources, and show relevant documentaries and videos for students, so as to enrich students' learning experience; The school library, local archives and other important contents of the resource base, give play to the regional traditional culture education function, and promote the innovation of Marxist theory teaching. For example, in course teaching, teachers can lead students to participate in social practice, lead students to visit the Red education base, explain the red historical stories to students, so that students can strengthen the grasp of Marxist curriculum knowledge through the atmosphere of the red base.

### 3. Innovate course teaching methods and extend the online teaching platform

Traditional culture contains a rich and colorful history, culture and art, and is a window for people to understand the wisdom and civilization of their ancestors. Diversified teaching methods can arouse students' enthusiasm for learning and encourage them to take an active part in the curriculum. In this regard, teachers should pay attention to innovating classroom teaching methods and extending online teaching platforms to create educational charm for the integration of traditional culture. First of all, they should pay attention to building an online platform to enrich the teaching carrier of excellent traditional culture. Teachers should pay attention to exploring online teaching platforms, strengthen the application of modern means such as Internet platform and multimedia technology, display excellent traditional culture for students, and effectively link network technology with Marxist theory courses, so as to expand the educational position of excellent traditional culture and provide more alternative channels for ideological and political education. The network channel can provide an effective platform for the dissemination of excellent traditional culture and Marxist theory, and expand the path of ideological and political education. Secondly, a mixed teaching model of online and offline should be constructed to strengthen students' understanding of courses. In the construction of the network platform, teachers can set up a mixed online and offline education mode. In the offline channel, teachers can strengthen the systematic explanation of curriculum knowledge, so that students can form a complete cognition of traditional cultural content and Marxist theory. On the online channel, teachers integrate and enrich online course resources for students, guide students to study independently in spare time, improve students' flexibility and freedom of study, and deepen students' understanding of traditional culture. In this process, teachers should pay attention to strengthen the construction and management of online platforms, develop new media platforms such as wechat public accounts and Douyin, provide students with rich teaching resources through multiple social platforms,

so that students can be influenced by advanced culture in the process of entertainment, and realize the three-dimensional construction of teaching mode.

#### 4. Build a long-term education path to enhance the effect of traditional culture education

In order to give full play to the education effect of traditional excellent culture, schools should pay attention to the construction of long-term education mechanism, fully develop excellent educational resources, and provide effective guarantee for the development of various work. For example, the teaching evaluation mechanism, the school should set up a perfect evaluation mechanism in combination with the teaching work, strengthen the incentive and constraint of learning activities, so that students can consciously learn the traditional culture and Marxist theoretical knowledge, and effectively enhance the ideological quality and political level of students. For example, to set up a guarantee mechanism, the school should provide a perfect guarantee mechanism for the integration of educational activities and promote the inheritance and innovation of excellent traditional culture to achieve results. For example, in the construction of teaching resource library, schools should integrate digital resource library according to teaching needs, effectively integrate excellent traditional culture content with Marxist theory, guide students to actively learn and carry forward advanced Chinese culture, effectively train students' socialist core values, and promote excellent traditional culture to be fully integrated into the whole process of talent training. And become a way of behavior to promote students' conscious pursuit.

## Epilogue

To sum up, colleges and universities are the cradle of cultivating talents. We should pay attention to implementing the task of cultivating morality and cultivating people, and promote ideological and political education to permeate curriculum teaching. Integrating the excellent traditional culture into the course teaching of Marxist theory is the only way for the modernization of Marxism in China. There is a high correspondence between Marxist theory and the core of Chinese excellent traditional culture, which lays a good foundation for the integration of the two. In the process of integrated education, teachers should pay attention to improving their own ideological cognition, deepen the consensus between Marxist theory and excellent traditional culture, enrich the course teaching content, expand the online teaching path, optimize the integrated teaching path, integrate the course teaching resources, effectively improve the quality of personnel training, and help students develop in an all-round way.

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